



Press Release
For immediate release

Graham Ross update on the Australian Garden Council

We would like to thank everyone for their kind words and support for the Australian Garden Council (AGC).

The AGC board is humbled by the degree of support and numerous offers of assistance from an array of professionals and associations within the Australian and international gardening, landscaping and horticultural community.

The Australian Garden Council's vision is to focus on increasing the profile, respect and recognition of gardening and to provide incentives to encourage greater participation to expand the sector. The AGC wishes to establish greater connection with secondary and tertiary educational institutes to promote and enhance careers in the gardening and broad ornamental horticulture industry nationally as a field of interest and endeavour, and finally to increase the opportunities for Australian garden tourism to maximise venues, international visitation and subsequently increase employment at all levels of the profession.

We would like to involve the entire gardening industry and government in establishing what is needed to allow this arena to thrive, how we can provide further incentives and innovations, assist in developing more educational prospects, and to draw attention to the importance of nurturing this billion dollar industry to its full potential.

As we believe the AGC is an important platform to achieve these objectives, we will be organising events in 2016 and will extend an invitation to our affiliates to discuss our plans.

We are in the process of registering the legal entity of the AGC as a 'not for profit' charity organisation, we hope to achieve this by the end of January 2016. The website is also under development and we hope to also release this in January 2016.

Additionally, the unexpected announcement to introduce the AGC in Canberra was due to the time constraints in us being able to secure entry on the federal political agenda before the end of the year. The reasoning for this was to ensure we were able to request the necessary funding.

If you or your colleagues have any queries or would like to join our mailing list please email info@gardencouncil.org

The Australian Garden Council
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